



**DesignPhiladelphia 2010  
CITYWIDE STOREFRONT CHALLENGE  
“Good design is good business”  
CALL FOR NOMINATIONS!**



The City of Philadelphia Commerce Department and the Community Design Collaborative seek nominations to identify the most distinctive recently improved storefronts in the City. Nominations will be evaluated by a jury consisting of economic development and design professionals, and the winning projects will be showcased at an October 14<sup>th</sup> event as part of DesignPhiladelphia 2010 ([www.designphila.org](http://www.designphila.org)). The event will highlight businesses that have demonstrated care and uniqueness in how they represent themselves to their customers and the public through their storefronts and will show how **good design is good business**. This event could mean great exposure for your business, your design or construction firm, or your favorite neighborhood spot! Eligible projects must have been completed between January 2008 and September 2010.

**NOMINATION**

**Address:** \_\_\_\_\_ **Name of storefront business:** \_\_\_\_\_

**Describe the storefront improvements that were made:**

**Describe any positive outcomes that resulted from the improvements (i.e. increased business recognition, increased customer volume, inspired neighbors to improve their properties, etc):**

**What was the project cost:**



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**Which of the following possible awards would best recognize your nominated project? Check as many boxes as you feel apply.**

- “Most Unique Sign Award”
- “Honor The Past Award” (Best Historical Restoration)
- “Bang for the Buck Award” (Highest impact at the lowest cost)
- “Sustainable Storefront Award” (improvements that are also examples of green building)
- “Dazzling Window Display Award” (may be a temporary installation)
- “Night and Day Award” (the most transformative improvement)
- “The Instigator Award” (project that has inspired neighbors to improve their properties)
- “The Nightlife Award” (improvements that bring a building ‘to life’ at night)
- Other? \_\_\_\_\_

**Name:**

**Signature:**

**Phone:**

**Email:**

<b>Nominator’s Relation to Storefront:</b>	<b>Business Owner</b>	<b>Property Owner</b>
	<b>Architect</b>	<b>Contractor</b>
	<b>Customer</b>	<b>Neighbor</b>
	<b>Corridor Manager</b>	<b>Other: _____</b>

To submit your nomination, complete and return this form, along with digital “before and after” pictures, to [storefrontchallenge@phila.gov](mailto:storefrontchallenge@phila.gov) . The “after” pictures should include a picture of the entire storefront, a view from across the street, and views down the block from both the right and the left.

**Nominations must be submitted by September 15, 2010.**